



**“Power to the People: Media for Social Change” Intermediate Programmer (Level 2) course outline**

**TRAINEE NAME (Print):** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

This outline covers the requirements for completion of **Level 2 (Intermediate Programmer)** training for KRDP Community Radio volunteers who are interested in becoming producers of long-form content for the station, such as original specialty music, cultural, and talk/public affairs programs. **LEVEL 2 is scheduled on multiple days covering the skills needed to develop, market, and produce long-form radio programming.**

**Pre-requisites:**

Completion of our New Volunteer Orientation / Sustaining monthly donation of at least \$5/month **Donation page:** <https://listen2krdp.com/donate/>  
 Completion of our Level 1 (Introductory Programmer) course  
 Register online at <https://www.trackitforward.com/site/56346/events>

Classes		Description	Date	Duration	Instructor Initials
2.1	<b>Reading and writing copy</b>	Trainees practice reading and writing broadcast copy.		3 hrs	
2.2	<b>Program Development</b>	A review of the technical resources that are utilized when producing a live radio program, including the broadcast clock, program log, music playlist and show run down. Also includes a brief review of FCC and DMCA regulations governing over-the-air and streaming media. We end with a discussion of how to develop an idea into a radio program, and market the show to potential target audiences.		5 hrs	
2.3	<b>Shadow Session (RECORDED)</b>	Trainee will observe the production of a pre-recorded program.		90 min	
2.4	<b>Mentored On-Air Session</b>	Under the direction of the class instructor and/or a tenured station programmer, each trainee produces a 60 min voice tracked segment of “Divergent Sounds” which will air on a future date.		90 min	
2.5	<b>Shadow Session (LIVE)</b>	Trainee will observe the production of a live program.		90 min	
2.6	<b>Mentored On-Air Session</b>	Under the direction of the class instructor and/or a tenured station programmer, each trainee produces a 60 min voice tracked segment of “Divergent Sounds” which will air on a future date.		90 min	
2.7	<b>Social Media Strategies for Community Radio</b>	A review of social media platforms and how to effectively use them to promote community radio content to potential audiences. Trainees will create social media accounts if they don’t already have them, and then use them to promote their upcoming “Divergent Sounds” segment.		5 hrs	